

UCD Victor

Delivering excellence in short day strawberries



**Global Plant
Genetics Ltd[®]**

Where Quality Breeds Success

www.globalplantgenetics.com



2022

UCD VICTOR BENEFITS

-  **Consistently high yields of marketable fruit with excellent shelf life and minimal post-harvest losses**
-  **Highly productive in warmer environments where short day cultivars thrive**
-  **Large, flavorful, visually appealing, firm fruit**

Developed at the University of California, Davis, this short-day cultivar was named in honor of Victor Voth, a renowned plant physiologist and strawberry breeder at UCD. This cultivar was selected for production in diverse short-day environments. UCD Victor is resistant to Fusarium wilt and Phytophthora crown rot and produces high yields and high percentages of marketable fruit. The fruits are large and firm with a good sugar-acid balance and outstanding post-harvest shelf life and fruit quality.

A High Yielding Disease Resistant ShortDay Cultivar -

UCD Victor is an asexually propagated hybrid suitable for a wide range of short-day growing regions and production systems. This cultivar produces high yields and a high percentage of marketable fruit. The fruit are firm with a long shelf life. UCD Victor is highly resistant to Fusarium wilt and Phytophthora crown rot.





UCD VICTOR IN ACTION



[Click to play video](#)

GPG

UCD VICTOR OVERVIEW

Plant Habit

Large crowns and vigorous plant

Seasonality

Medium Early

Quality

Large, firm, visually appealing fruit with a long shelf life

Climate

Typical European short-day production environments

Cultivar

Asexually propagated hybrid

Yield

Very high yields of marketable fruit

Chilling Requirements

200 chilling hours recommended for maximum yield

Planting Density

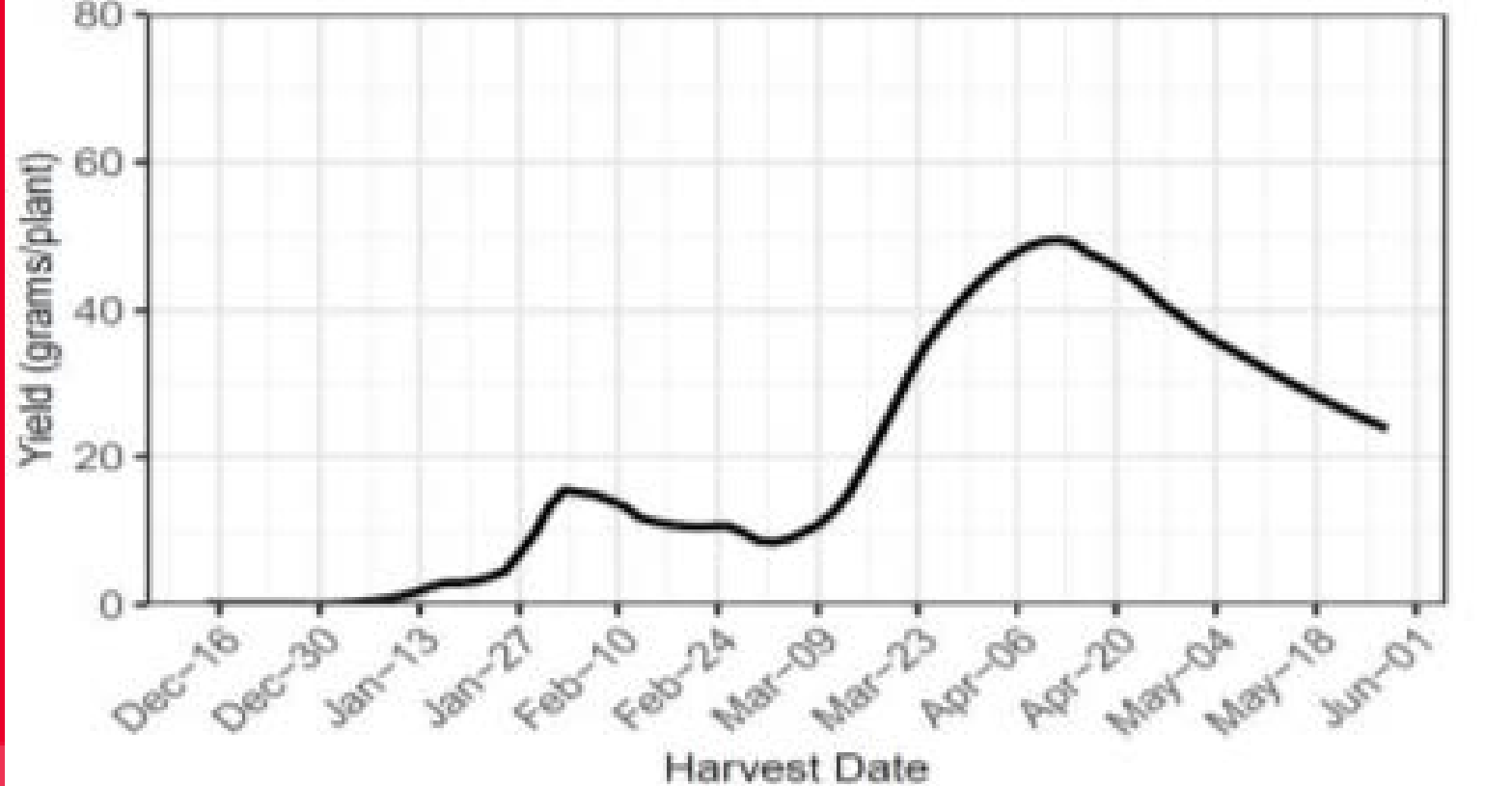
50,000 to 60,000 plants/hectare



UCD VICTOR OVERVIEW

🍓 A classic short-day cultivar with outstanding postharvest fruit quality

🍓 Disease resistant with high yields of marketable fruit



🍓 Exclusive hybrid plants

🍓 Crowns produced from certified disease-free foundation stock

🍓 Technical advice to maximize productivity and profits



If you are located in other territories and are interested in the UCD Victor strawberry, please make contact with us for more information.



GPG Strawberries



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CONTACT US



Rupert Hargreaves

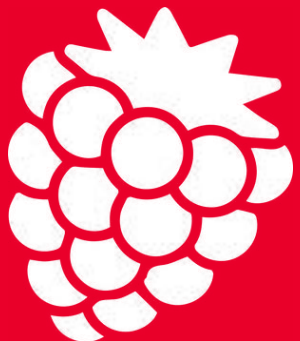
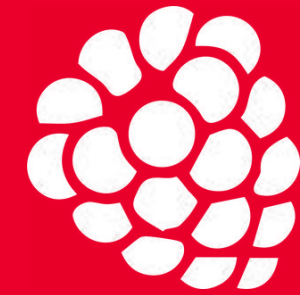
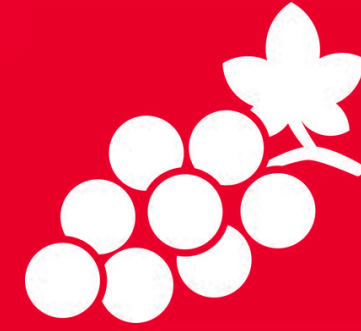
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