

UCD Moxie

Exceptional fruit and plant characteristics for the
modern market



**Global Plant
Genetics Ltd[®]**



Where Quality Breeds Success

www.globalplantgenetics.com



2022

UCD MOXIE BENEFITS

-  **Outstanding late season productivity and exceptionally high yields of marketable fruit**
-  **Extra large, firm, visually appealing fruit**

Developed at the University of California, Davis for production in coastal California and other climates where day-neutral cultivars thrive. UCD Moxie produces extremely high yields of marketable fruit over a long growing season with outstanding late season production and is resistant to Fusarium wilt and Verticillium wilt. UCD Moxie produces fewer runners than most other day-neutral cultivars, a characteristic that decreases the need for runner trimming and reduces labor costs, and large, firm, visually appealing fruit with a long shelf life.

-  **Highly resistant to Verticillium wilt and Fusarium wilt**
-  **Reduced runnering in fruit production**

Disease Resistant With Exceptionally High Yields of Marketable Fruit

UCD Moxie is an asexually propagated hybrid suitable for production anywhere day-neutral cultivars are grown. This cultivar has produced exceptionally high yields of marketable fruit over a long growing season in production environments where day-neutral cultivars typically thrive. This cultivar is consistently the late season yield leader.





UCD MOXIE IN ACTION



[Click to play video](#)

UCD MOXIE OVERVIEW

Plant Habit

Exceptionally large
crowns and fewer
runners than other
cultivars

Seasonality

Long growing season,
outstanding late season
yields

Quality

Very large, firm, visually
appealing fruit with a
long shelf life

Climate

Typical European day-
neutral and everbearing
production environments

Cultivar

Asexually
propagated
hybrid

Yield

Exceptionally high
yields

Chilling Requirements

400 to 600 chilling hours
recommended for
maximum yield

Planting Density

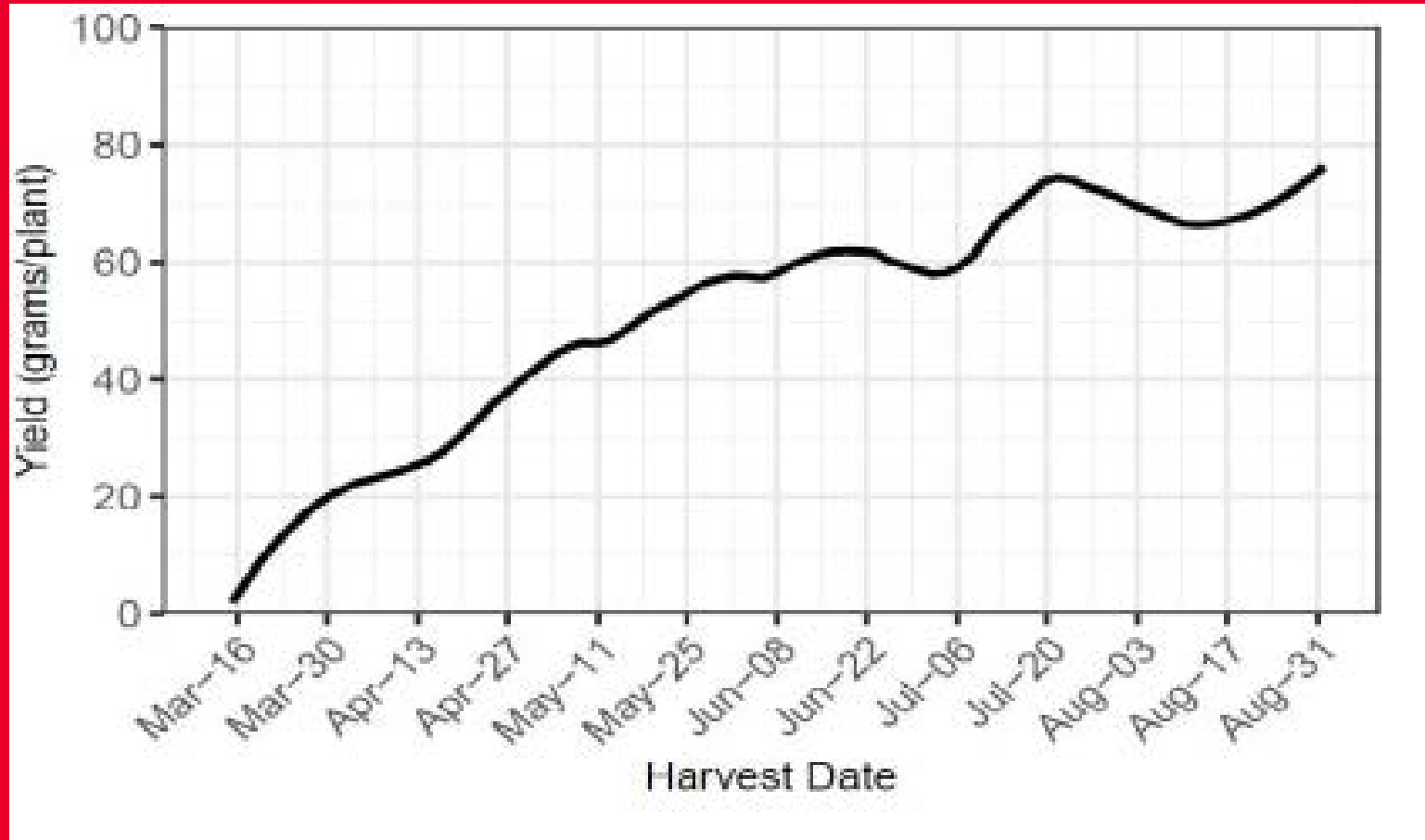
50,000 to 60,000
plants/hectare



UCD MOXIE OVERVIEW

🍓 Consistent long season fresh market production

🍓 High yielding and disease resistant



🍓 Exclusive hybrid plants

🍓 Crowns produced from certified disease-free foundation stock

🍓 Technical advice to maximize productivity and profits





UCD MOXIE REVIEW

"The variety UCD Moxie is a very high yielding Day Neutral variety with strong Fusarium resistance. The fruit is high quality, even; evenly spread throughout the harvest from plants producing very few daughters. We see this as a welcome addition to the Day Neutral market."

Rafael Cambra - Lassen Canyon International

If you are located in other territories and are interested in the UCD Moxie strawberry, please make contact with us for more information.



GPG Strawberries



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CONTACT US



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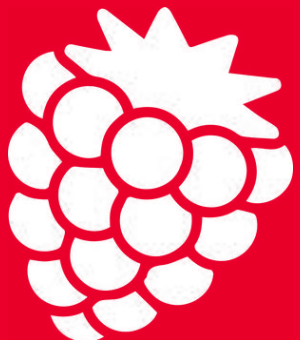
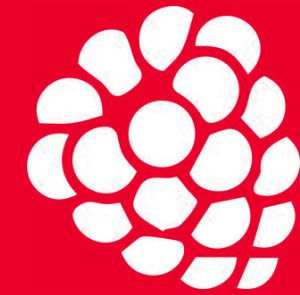
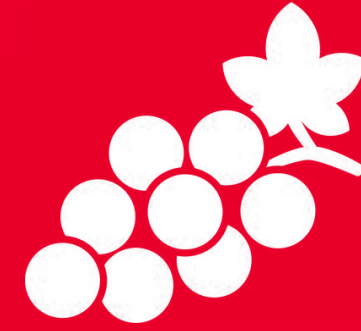
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