

Natchez

Early Season and Exceptional Blackberry Yields



**Global Plant
Genetics Ltd[®]**

Where Quality Breeds Success

www.globalplantgenetics.com



2022

NATCHEZ BENEFITS

- ☀️ **Semi-erect growing habit and thornless canes**
- ☀️ **Large berry size (8-9g) which is maintained throughout the season**

Natchez is the twelfth release in a series of erect growing, high-quality, productive, floricanne-fruited blackberry cultivars developed by the University of Arkansas. Natchez ripens early, before Ouachita and produces larger berries, and has higher yields than Ouachita. The berries are elongated and somewhat blocky and very attractive with an exceptionally glossy, black finish. Canes of Natchez are thornless and are erect to semi-erect that can be easily managed by growers. The average erectness rating for Natchez is 7.0.

- ☀️ **Long-shaped, glossy and very attractive berries**
- ☀️ **Sweet flavour with distinctive blackberry aroma**

Outstanding characteristics of Natchez include early fruit-ripening date, high fruit quality, consistent high yields, large fruit size, and excellent post-harvest fruit handling potential. Superior plant characteristics include thornless, erect to semi-erect canes and good vigor and health. Natchez should be a commercial cultivar with good potential for shipping as well as an option for home gardens. Natchez has excellent fruit fertility and full drupelet set.





NATCHEZ IN ACTION



[Click to play video](#)

GPG

NATCHEZ OVERVIEW

Plant Habit

Semi-erect growing habit

Seasonality

Early season fruiting
floricane blackberry

Flavour

Sweet flavour with
distinctive blackberry
aroma

Fruit Size

Large berry size (8 - 9g)
which is maintained
throughout the season

Firmness

Very firm
fruit that
stores well

Yield

Consistent
high yields

Post-harvest shelf life

Exceptional shelf life.
Performs well in
commercial shipping use.

Fruit Colour

Very attractive
berries with a
glossy, black finish



NATCHEZ OVERVIEW

Market

- 🍷 Natchez is highly suitable for the fresh market sector.
- 🍷 It is also adapted in the processed fruit market.

Offer

- 🍷 Global Plant Genetics is the license holder in a range of territories.
- 🍷 Make contact with us for specific details.
- 🍷 Technical advice to make the most of the variety



NATCHEZ COMPARATIVE RESULTS

Characteristic	Natchez	Apache	Ouachita	Navaho	Arapaho
Bloom date					
10% Bloom	21 Apr.	24 Apr.	23 Apr.	---	---
50% Bloom	24 Apr.	28 Apr.	28 Apr.	---	---
Harvest date					
First	3 June	19 June	10 June	---	---
Peak	8 June	7 July	26 June	---	---
Last	11 July	28 July	20 July	---	---
First-ripe rating	7.5 (+0.5)	2.3 (+1.0)	5.3 (+0.5)	3.0 (+1.2)	6.8 (+2.5)
Berry weight (g/berry)					
First	8.8	8.3	7.5	---	---
Peak	10.2	10.1	7.0	---	---
Last	8.0	8.8	5.7	---	---



NATCHEZ REVIEWS

"I have been excited about Natchez since the day I selected it in a seedling field some years back. It has large berries with good flavor that ripen early plus has high yield potential on thornless plants. As a breeder, it is one of my proudest breeding achievements. Although the first berries to ripen tend to be tart, as the season progresses it can develop very nice aromatics to provide exciting flavor potential. And an added benefit is that the berry size is maintained to the very end of the season, a trait not found in all blackberries. I always look forward to picking Natchez each year, and marvel at how quickly it can fill a container."

John R Clark, Distinguished Professor, University of Arkansas

"We are a family farm contributing about 90 acres of fresh blackberries to the commercial shipping market. One of the varieties we harvest is a Natchez. We have found this variety to have tremendous value in the market due to its great shipping potential and berry yields. This variety also holds its berry size throughout the season which we don't find in many varieties. Early ripening has been a big advantage for our farm allowing early entry into the market. We are a huge fan of the Natchez variety."

James and Heather Webb, Faith Farms, North Carolina



LICENCE HOLDERS

Natchez blackberry plants can be purchased from the following licensees, according to territory:



Ukraine
oleg@ft.ua



EU+
mw@kusibab-wyka.pl



EU, Norway, UAE, Kenya,
info@vivaimolari.it



EU, UK
sekretariat@in-vitro.pl



EU
stefan@plants365.co.uk



Serbia
office@zelenihit.rs

If you are located in other territories and are interested in the Natchez blackberry, please make contact with us for more information.



GPG Blackberries



**Global Plant
Genetics Ltd**[®]
Where Quality Breeds Success

CONTACT US



Jamie Petchell

+44 (0) 1485 210091

jamie@globalplantgenetics.com

www.globalplantgenetics.com



GPG



Global Plant Genetics Ltd[®]

Where Quality Breeds Success

www.globalplantgenetics.com