

Georgia-1797

(Known as Ava USA)

Early blueberry with exceptional flavour



**Global Plant
Genetics Ltd[®]**

Where Quality Breeds Success

www.globalplantgenetics.com



2022

GEORGIA-1797 BENEFITS

- **Exceptional flavour, crisp and sweet**
- **Large flat, round berries**
- **Produces 16 – 24 mm berries**

Background -

Georgia-1797 blueberry was bred by Dr. Scott NeSmith at the University of Georgia, USA. This blueberry was selected after being a standout seedling over a number of years. Georgia-1797 blueberry consistently produces exceptionally flavoured berries on a strong robust plant. The seasonality of Georgia-1797 blueberry is perfect to compliment Sweet Duchess. Georgia-1797 has a 50% mid-pick date just as Sweet Duchess is concluding its harvest therefore making them a winning combination.

The fruit -

Georgia-1797 blueberry is part of the "Blue Angels" series launched by Global Plant Genetics. The fruit has outstanding flavour and clearly earns its right to a position in this series of premium blueberry varieties. The berry would be described as sweet and crisp with a good crunch. The Brix is high with an average acid balance, helping deliver the superb eating experience. Georgia-1797 blueberry would be described as round / flat in shape with berries ranging from 16 -24mm in diameter. The average berry size would be 18 to 22mm across the harvest window, providing berry weights of 1.8 - 2.4g. Yield experiences are 20 to 25 tonnes per hectare. Georgia-1797 berries are medium to light blue in colour with an excellent bloom and are harvested with a small dry scar. Georgia-1797 blueberries stand out for their great shelf life and firmness.





GEORGIA-1797 IN ACTION



[Click to play video](#)



GEORGIA-1797 OVERVIEW

Firmness

Georgia-1797 blueberries are very firm with a great shelf life and are perfect for long-distance shipping

Chilling

100 - 200 hours

Fruit Size

16 - 24mm diameter, averaging 18 - 22mm across the peak of the harvest

Fruit Colour

Medium to light blue in colour

Flavour

This is a standout feature of Georgia-1797 blueberry. The berry is crisp, crunchy and sweet with good brix and average acidity

Agronomy

Upright vigorous plants with little rust observed and no *Botryosphaeria* spp

Seasonality

A compact harvesting season coming in just after Sweet Duchess

Yield

20 - 25 tonnes per hectare



GEORGIA-1797 OVERVIEW

Market

- Georgia-1797 blueberry is a standout variety and well deserves its place in the "Blue Angels" series
- This is a blueberry variety of outstanding flavour, size, and shelf life
- Strongly expected to find its position at the forefront of the international fresh blueberry production market

Offer

- Georgia-1797 is licensed for trials and commercialization in a number of key blueberry growing areas internationally - for a list of current licence holders see final pages
- For all other Georgia-1797 licencing enquiries please contact Rupert - rupert@globalplantgenetics.com - see last page





EVALUATION RESULTS

	Chill Hours	Berry Size	Berry Scar	Berry Colour	Berry Firmness	Berry Flavour	Plant Vigour
Georgia-1797	100 - 200	8	8	7	8.5	8.5	8
Star	400	7	7	7.5	7.2	7.2	7.5
Suziblue	300	7.5	7	7	7.5	7.5	6.5
Maverick	250 - 250 Evergreen	7.5	8	7	8	8	8
Gladiator	150 - 250	8.5	8	7	8	8	8.5



GEORGIA-1797 REVIEW

"Georgia-1797 is an exceptionally large well-flavoured blueberry produced from a plant requiring 100-200 hours chill units is exciting for our client base in Southern Europe and North Africa."

Stefan Belakov. Plants365 Ltd

LICENCE HOLDERS

Georgia-1797 blueberry can be purchased from the following licensees, according to territory:



Morocco
sofia@afripick.com



Peru
jim@freshresults.com



Australia, China
fresh@perfection.com.au



EU, Azerbaijan, Georgia,
Kazakhstan
stefan@plants365.co.uk

A large, light green, stylized leaf graphic that spans across the bottom right portion of the slide, partially overlapping the GPGG logo.

GPGG

If you are located in other territories and are interested in the Georgia-1797 blueberry, please make contact with us for more information



GPG Blueberries



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CONTACT US



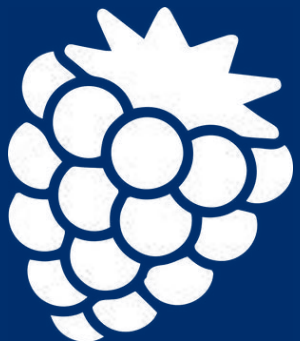
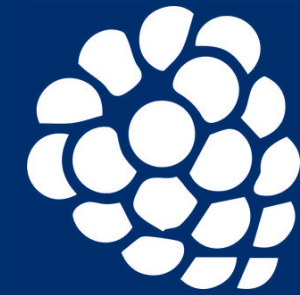
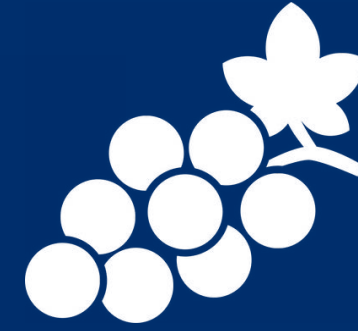
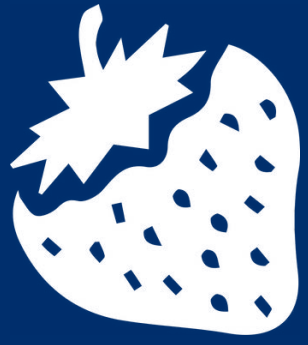
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