

Maverick (TH1493)

Excellent low chill blueberry variety with Evergreen characteristics



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2022

MAVERICK BENEFITS

- **Commercial plantation averaged 4.8 kg per plant 18 months after planting**
- **Demonstrates an ability to Evergreen**
- **Consistently large attractive berries**
- **Good flavour profile**

Background -

Maverick is an outstanding blueberry variety delivering strongly on flavour, firmness and shelf life. The variety was bred by Dr Scott Nesmith and immediately looked exciting. Maverick is an Evergreen blueberry variety when grown in tropical environments, where it is expected to develop a significant market share because of its flavour, size and firmness. Maverick is one of the most exciting blueberry varieties to come to market in recent years and firmly deserves its position in the premium "Blue Angels" series of blueberries.

The fruit -

Maverick is a low chill Evergreen blueberry variety producing early fruit of 14 – 22mm in diameter. Maverick blueberries are medium to light blue in colour with an attractive bloom. The berries are harvested with a small dry scar, very firm and a good shelf life. The flavour of Maverick blueberry is crisp, sweet, with a good acid balance. These firm berries have a great shelf life, allowing it to be shipped with confidence internationally.





MAVERICK IN ACTION



[Click to play video](#)

MAVERICK OVERVIEW

Firmness

Very firm with excellent shelf life and shipping potential

Chilling

Evergreen
200 - 250 hours

Fruit Size

14 - 20mm in diameter producing 1.5 - 2.2g berries in weight. The crop average is 17 - 18mm in diameter

Fruit Colour

Maverick produces medium to light blue coloured blueberries with a good bloom and harvested with a small dry scar

Flavour

Crisp and sweet with a good acid balance delivering exceptional flavour

Agronomy

The plant habit of Maverick is upright and vigorous demonstrating very few signs of rust and no *Botryosphaeria* spp

Seasonality

Maverick blueberry is a very early ripening variety which will Evergreen in tropical growing conditions. Its chill requirements are recorded as being 200 - 250 hours

Yield

20 - 25 tonnes per hectare, 4.78 kg per plant averaged in 1st main harvest



MAVERICK OVERVIEW

Market

- Maverick evergreen blueberry will be a superb addition to growers in tropical growing regions
- This low chill variety produces attractive berries of good flavour
- It is sure to take a significant market share of the evergreen blueberry production market

Offer

- Maverick is licensed for trials and commercialization in a number of key blueberry growing areas internationally
- For all Maverick licencing enquiries please contact Rupert - rupert@globalplantgenetics.com - see last page





EVALUATION RESULTS

	Chill Hours	Berry Size	Berry Scar	Berry Colour	Berry Firmness	Berry Flavour	Plant Vigour
Maverick	250 - 250 Evergreen	7.5	8	7	8	8	8
Georgia Dawn	150 - 200	7	7.5	7	6.8	7.5	8.5
Rebel	350	7.5	7.5	7.2	7.2	6.5	8.5
Suziblue	300	7.5	7	7	7.5	7.5	6.5
Gladiator	150 - 250	8.5	8	7	8	8	8.5
Georgia-1797	100 - 200	8	8	7	8.5	8.5	8



MAVERICK REVIEWS

"Maverick's ability to evergreen while producing exceptional flavoured large berries makes Maverick one of the most exciting new blueberry varieties in our portfolio."

Stefan Belakov. Plants365 Ltd

"Probably the most exciting variety to enter the blueberry market in recent years. Fabulous fruit quality, evergreen production, ships exceptionally well and commercial harvests 18 months after planting reporting an average of 4.8 kg per plant."

Rupert Hargreaves. Global Plant Genetics

LICENCE HOLDERS

Maverick blueberry can be purchased from the following licensees, according to territory:



Egypt

mohamed.hegazy@hg-egypt.com



Florida, Mexico, India,
Sri Lanka

satheesh@fdberries.com



USA, Mexico, Peru

jim@freshresults.com



Australia, China

fresh@perfection.com.au



Azerbaijan, Georgia,
Kazakhstan, EU

stefan@plants365.co.uk



Turkey

turguta@safirberry.com



South Africa

pieterz@topfruit.co.za

GPG

If you are located in other territories and are interested in the Maverick blueberry,
please make contact with us for more information



GPG Blueberries



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CONTACT US



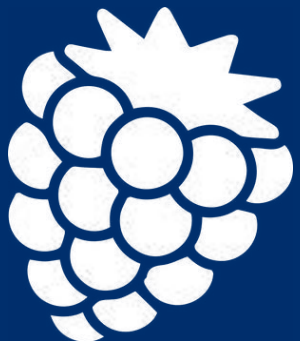
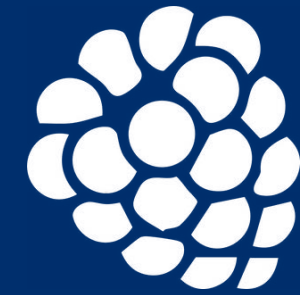
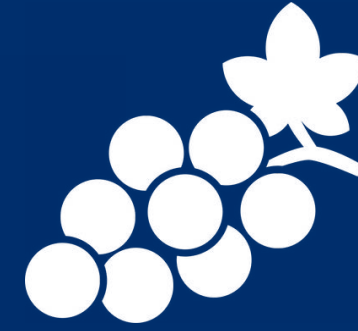
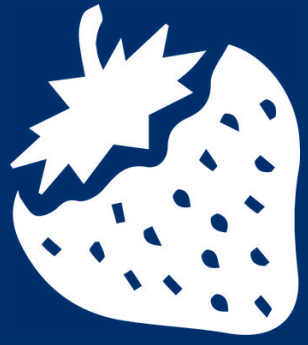
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