

UCD Victor

Delivering excellence in short day strawberries



**Global Plant
Genetics Ltd[®]**

Where Quality Breeds Success

www.globalplantgenetics.com



2022

UCD VICTOR BENEFITS

-  **Consistently high yields of marketable fruit with excellent shelf life and minimal post-harvest losses**
-  **Highly productive in warmer environments where short day cultivars thrive**
-  **Large, flavorful, visually appealing, firm fruit**

Developed at the University of California, Davis, this short-day cultivar was named in honor of Victor Voth, a renowned plant physiologist and strawberry breeder at UCD. This cultivar was selected for production in diverse short-day environments. UCD Victor is resistant to Fusarium wilt and Phytophthora crown rot and produces high yields and high percentages of marketable fruit. The fruits are large and firm with a good sugar-acid balance and outstanding post-harvest shelf life and fruit quality.

A High Yielding Disease Resistant ShortDay Cultivar -

UCD Victor is an asexually propagated hybrid suitable for a wide range of short-day growing regions and production systems. This cultivar produces high yields and a high percentage of marketable fruit. The fruit are firm with a long shelf life. UCD Victor is highly resistant to Fusarium wilt and Phytophthora crown rot.





UCD VICTOR IN ACTION



[Click to play video](#)

UCD VICTOR OVERVIEW

Plant Habit

Large crowns and vigorous plant

Seasonality

Medium Early

Quality

Large, firm, visually appealing fruit with a long shelf life

Climate

Typical European short-day production environments

Cultivar

Asexually propagated hybrid

Yield

Very high yields of marketable fruit

Chilling Requirements

200 chilling hours recommended for maximum yield

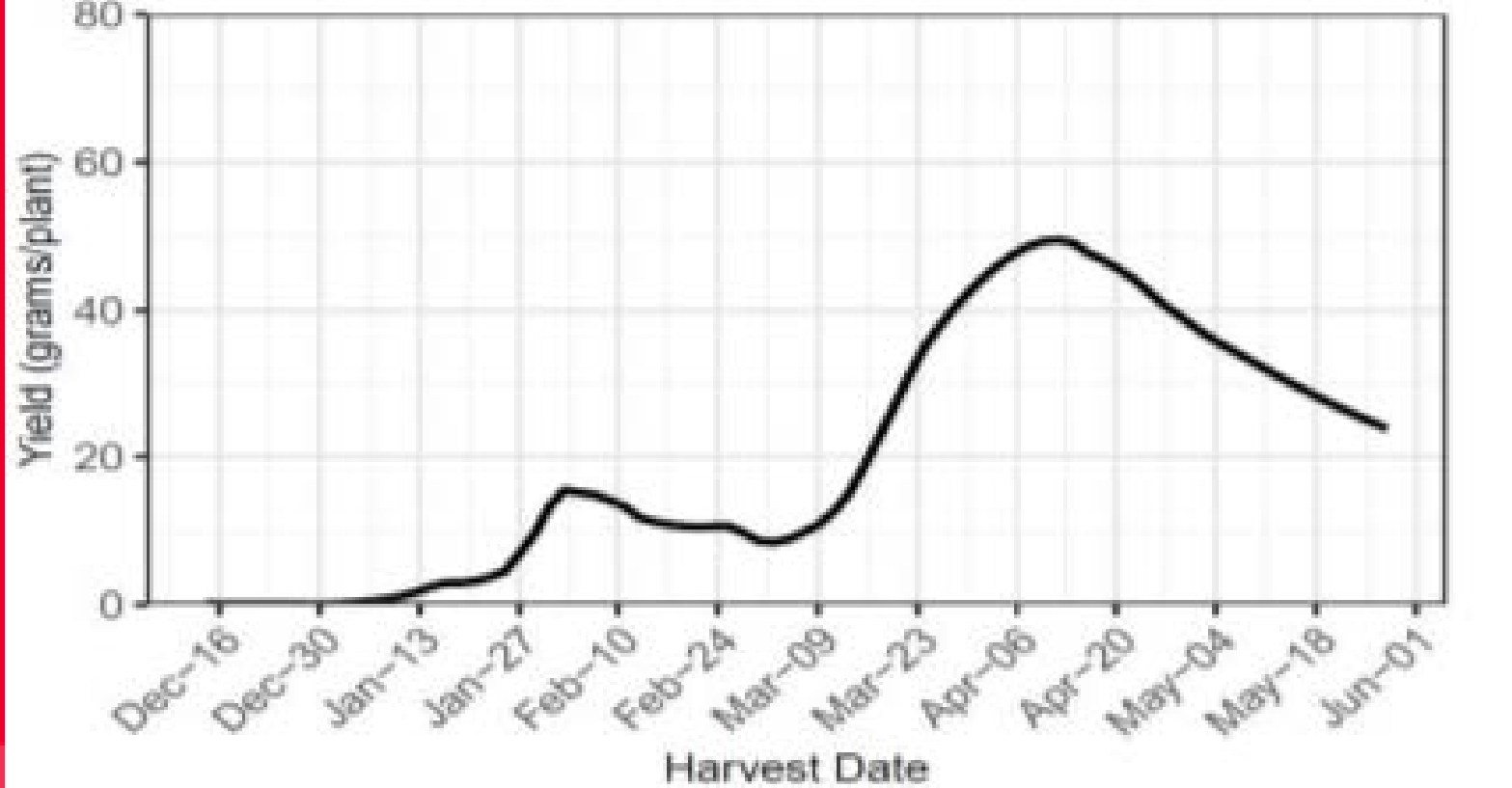
Planting Density

50,000 to 60,000 plants/hectare



UCD VICTOR OVERVIEW

- 🍓 A classic short-day cultivar with outstanding postharvest fruit quality
- 🍓 Disease resistant with high yields of marketable fruit



- 🍓 Exclusive hybrid plants
- 🍓 Crowns produced from certified disease-free foundation stock
- 🍓 Technical advice to maximize productivity and profits



LICENCE HOLDERS

UCD Victor strawberry plants can be purchased from the following licensees, according to territory:



Egypt

nmossilhi@mdgroup.com.eg



Jordan

atayeh@oceanside.jo

JCLM Farming Pty LTD

Australia

jack@jclmfarming.com.au

Laureano Delarmelina

Argentina

ldelarmelina@hotmail.com



Chile

tpfeil@losolmos.cl



UK, EU, Morocco

contacto@maae.pt



Australia

ian@redjewel.com.au



Australia

ddavies@tcsrgco-op.com.au



UK, EU, Morocco

arjona@medinagroup.es



Turkey

ahmetyaltir@yaltir.com.tr

If you are located in other territories and are interested in the UCD Victor strawberry, please make contact with us for more information.



GPG Strawberries



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CONTACT US



Rupert Hargreaves

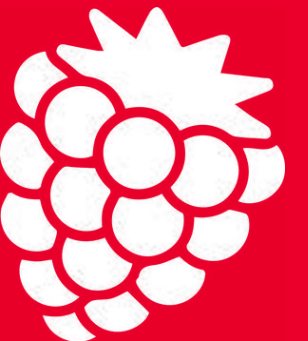
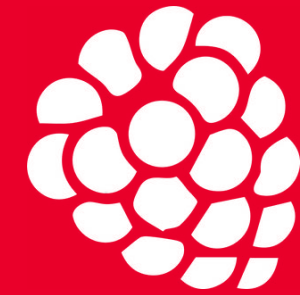
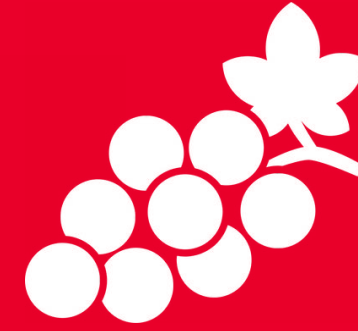
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