

# UCD Mojo

Extreme Day Neutral providing superior fruit quality



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2022



# UCD MOJO BENEFITS

 **Season extension opportunities**

 **Superior fruit quality to Portola**

Developed at UC Davis California UCD, Mojo was selected for its superior fruit quality producing berries at least 1% sweeter than Portola with an average brix of 8.5%.

The berry is red in colour with a firmness of 414 g/force in comparison to Portola averaging 325g/force, a 27% increase.

 **Moderate resistance to *Macrophomina phaseolina***

 **Higher yields than Portola**

UCD Mojo is moderately resistant to Charcoal rot (*Macrophomina phaseolina*).

The plant is somewhat susceptible to Verticillium Wilt (*Verticillium dahlia*), Phytophthora crown rot (*Phytophthora factotum*) and susceptible to Fusarium wilt (*Fusarium oxysporum*).

Nursery production is similar to Portola. UCD Mojo will ideally suit substrate production and be superb where summer planting techniques are used to extend the season.





# UCD MOJO OVERVIEW

## Fruit Size

Fruit size maintained through the season, with slightly larger berries than Portola

## Seasonality

Extreme day neutral ideal for summer planting and season extension

## Flavour

Great flavour with 8.5% brix

## Growing Techniques

Ideal for substate production

## Firmness

Firm  
414g/Force

## Quality

Attractive, bright shiny fruit

## Fruit weight

Average 25g  
Slightly larger berries than Portola

## Yield

Similar yield to Portola

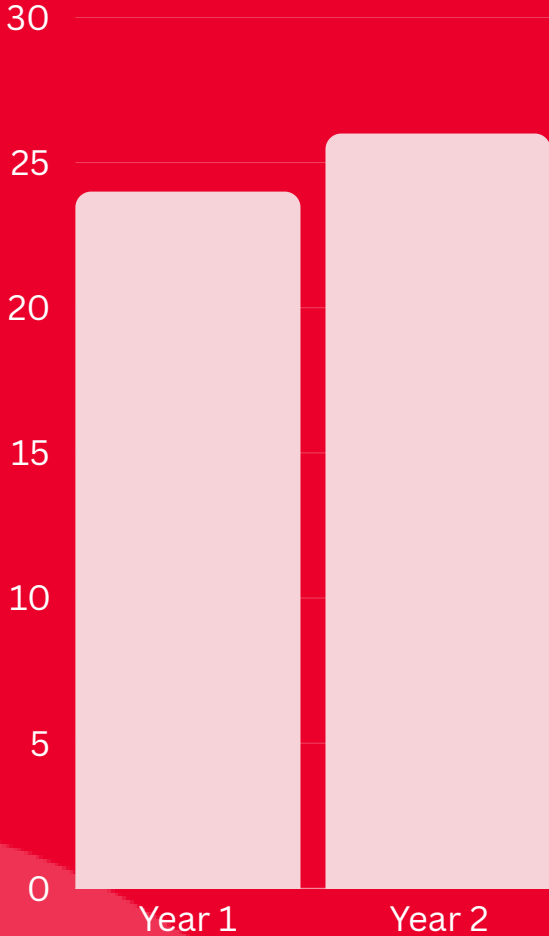
## Shelf Life

14 days



# UCD MOJO OVERVIEW

Fruit Size (g/fruit)



UCD Mojo

Fruit Quality Assessments in 5 Locations

| Cultivar      | BRIX % | Firmness (g force) |
|---------------|--------|--------------------|
| UCD Mojo      | 8.5    | 414                |
| Portola       | 7.5    | 325                |
| % Improvement | 13%    | 27%                |



If you are interested in the UCD Mojo strawberry, please make contact with us for more information.



GPG Strawberries



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# CONTACT US



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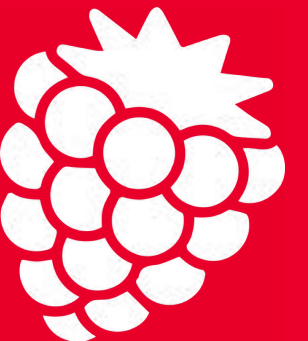
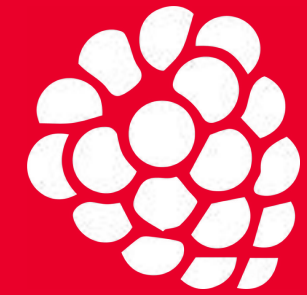
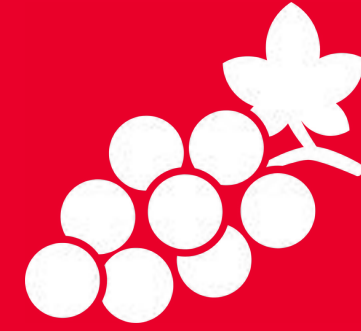
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