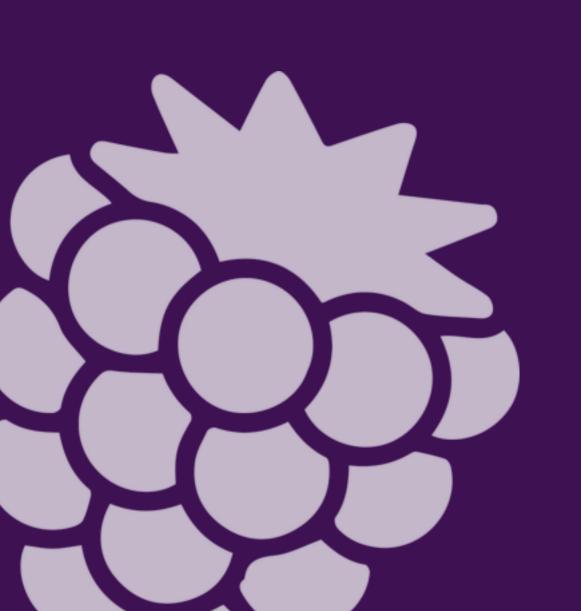
# Ouachita

Large, Firm, Sweet and Juicy Blackberries







www.globalplantgenetics.com



## **OUACHITA BENEFITS**

- **The state of the state of the**
- **Thornless, erect canes**

Ouachita is the eleventh release in a series of erect growing, high-quality, productive, floricane-fruiting blackberry cultivars developed by the University of Arkansas. It is the fourth thornless, erect cultivar released. Ouachita ripens between the Arkansas thornless cultivar Arapaho and Navaho, produces larger fruit than these cultivars, and yields as high as or higher than these cultivars and Apache.

- **Sweet flavour with very low acidity**
- Berries are blocky and conical with an exceptional, glossy black finish

Outstanding characteristics of Ouachita include high fruit quality, consistent high yields, good fruit size, and excellent postharvest fruit-handling potential. Superior plant characteristics include thornless, erect canes, and good vigor and health. Ouachita is a popular commercial cultivar with good shipping abilities.







OUACHITA IN ACTION

Click to play video

## **OUACHITA OVERVIEW**

#### Plant Habit

Strong and erect canes

### Seasonality

Mid season variety

#### Flavour

Very sweet flavour, very low acidity

#### Fruit Size

Conical shape with good fruit size (high 6.8g to low 4.5g)

#### Firmness

Firm berries with good travelling quality

#### Yield

Ouachita produces yields comparable or higher than Apachr or Navaho

## Post-harvest shelf life

Exceptional shelf life with good travelling quality

Fruit Colour

Glossy black fruit



## **OUACHITA OVERVIEW**

#### Market

- The openium of the fresh market sector.
- t is also adapted in the processed fruit market.

#### Offer

- Global Plant Genetics is the license holder in a range of territories.
- Make contact with us for specific details.
- Technical advice to make the most of the variety.



## OUACHITA COMPARATIVE RESULTS

Characteristic	Ouachita	Apache	Arapaho	Navaho		
Bloom date						
10% Bloom	29 Apr.	29 Apr.	28 Apr.	1 May		
50% Bloom	7 May	5 May	4May	7 May		
Bloom date						
10% Bloom	26 Apr.	26 Apr.	25 Apr.			
50% Bloom	2 May	30 Apr.	2 May			
Harvest date (1996-99)						
First	12 June	21 June	6 June	19 June		
Peak	19 June	30 June	11 June	1 July		
Last	20 July	26 July	7 July	27 July		
Harvest date (2000-02)						
First	13 June	19 June	5 June			
Peak	24 June	29 June	16 June			
Last	16 July	25 July	2 July			



## **OUACHITA COMPARATIVE RESULTS**

Characteristic	Ouachita	Apache	Arapaho	Navaho
Fruit				
Firmness	8.1 (+0.4)	8.0 (+0.5)	8.1 (+0.4)	8.6 (+0.7)
Flavor	8.4 (+0.7)	8.3 (+0.7)	7.8(+0.5)	8.5 (+0.8)
Seed fresh weight (mg/seed)	11.4 b	12.5 a	8.4 c	10.6 b
Seed dry weight (mg/seed)	4.5 ab	4.8 a	3.3 c	4.2 b
Soluble solids (%)	9.9 (+1.3)	11.1 (+1.8)	8.2 (+1.6)	11.9 (+3.0)

Firmness and flavor ratings on 1 -10 scale with 10 preferred



## **OUACHITA REVIEWS**

"As I have told thousands in attendance at blackberry grower meetings around the world, "If you are choosing ONE Arkansas blackberry, choose Ouachita". It may be hard to pronounce, but it has made profitable blackberry production in the United States a reality for many growers. Its erect, thornless canes provide for easy management, and the firm, sweet, large berries bring joy to consumers. Broad adaptation is a major factor in its popularity, it is successful coast to coast in the US."

John R Clark, Distinguished Professor, University of Arkansas

"Although we are not growers of fruit of Ouachita, we get substantial feedback from our nursery customers. Growers are attracted to Ouachita for a number of reasons including fruit quality and shipping potential. Ouachita is also widely adapted, as we ship to many states across the country."

Dr Yongjian Chang, North American Plants Inc.

"Ouachita has been the cultivar that has made the difference for us in being successful in the blackberry business. We know other growers in our region that share the same opinion and have had great success growing Ouachita. This cultivar has contributed to an entirely new industry in our region, and provided profitability to growers."

Wayne Mitchem, Mitchem's Farm in North Carolina

"I planted our first Ouachita in 2006, and it has proved to be better than we hoped for. It has been a standout variety and has been critical for our success. It has been the highest-impact variety in our region. It is a difference-maker. "

Steve McMillan, Southern Grace Farms, Georgia



## LICENCE HOLDERS

Ouachita blackberry plants can be purchased from the following licensees, according to territory:













EU+

mw@kusibab-wyka.pl

info@vivaimolari.it

EU, UK

sekretariat@in-vitro.pl

stefan@plants365.co.uk

EU

office@zelenihit.rs

If you are located in other territories and are interested in the Ouachita blackberry, please make contact with us for more information.



# CONTACT US





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